

Expo for Sub-Saharan Africa

Poultry Africa 2019

2&3 October 2019 - Kigali, Rwanda



Program overview Poultry Africa 2019

Tentative program outline – subject to change

1 October 2019

Leadership Conference

*Profitable poultry production in Africa
(\$ 99 for the whole day)*

Kigali Convention Centre, Room AD 12

09:05 – 10:15 Session 1: General overview by VIV worldwide

Speakers from Rwanda, Africa and Rabobank

09:00 – 09:05 Opening

09:05 – 09:35 *Investing in African poultry: why, how and where?*, by Nan-Dirk Mulder, Senior Global Animal Protein Analyst, Rabobank (NL)

09:45 – 10:15 *National egg consumption campaign in Ghana*, by Comfort Acheampong, THE ASA WISHH AMPLIFIES GHANA PROJECT (GH)



10:15 – 10:45

Coffee break

10:45 – 11:45 Session 2: Reaching (out to) the end-customer by VIV worldwide

Speakers of Supermarket(s) and social media experts

10:45 – 11:15 *Farm to fork*, Speaker to be announced

11:15 – 11:45 *The role of social media in marketing*, by Olga Ishimwe, Creative Director, IGIHE.com (RW)



11:45 – 13:30

Lunch

13:30 – 14:30 Session 3: Financing Africa's Poultry Sector, Realizing Africa's Protein Potential by NABC

Poultry products a sustainable source of protein?, Speaker to be announced

Structural challenges driving investment deficiency in the sector: Chicken or Egg Situation, Speaker to be Announced

Improving access to investments in Africa's poultry sector, Speaker to be announced



14:30 – 15:00

Coffee break

15:00 – 16:00 Session 4: Practical insights into poultry nutrition by Watt Global Media

Using amino acids to reduce cost and improve diets, by Douglas Malala, Business Manager Animal Nutrition, Evonik East Africa Limited

With the correct and targeted use of amino acids, crude protein requirements can be reduced – maximizing growth performance and profitability, while lowering environmental impact.

A new approach to better gut health, by John Owaga, Technical Services Manager Animal Nutrition, Evonik East Africa Limited

Nutrition and health are closely linked in ensuring the well-being and performance of poultry. Efficient poultry production is a balancing act of nutrition, gut health, and animal welfare, especially when reducing or eliminating antibiotic utilization.



16:00 – 17:00

Closing drinks for conference delegates

18:00 – 20:00

Industry Leaders' Welcome Dinner, sponsored by Hendrix Genetics (upon invitation only)



Side event by NABC and DAPP
(upon invitation only)



Kigali Convention Centre, Room AD10

Sectors: Feed to Food

09:00 – 12:35 Build Your Poultry Enterprise: Establishing and Operating Modern Poultry Business in Africa
By the Netherlands African Business Council (NABC) and the Dutch Africa Poultry Platform (DAPP)

DAPP technical workshops: “Build your poultry business”- Technical best practices on how to create a sustainable poultry business. Focus in these sessions will be on innovations and products developed for the African market. Presenters will be a combination of DAPP members and African companies.

09:00 – 09:45 **How to build your flock** (genetics, breeding and hatching management), by ISA; GD

09:55 – 10:40 **How to keep your animals healthy** (biosecurity, health care, feeding- and nutrition), by GD; Aeres

10:40 – 10:55 *Coffee break*

10:55 – 11:40 **How to produce in an efficient and sustainable way** (farm/feed equipment, data management [collection, usage and sharing]), by IgrowChicken

11:50 – 12:35 **How to add value to your product** (processing, marketing and branding), by MOBA; Marel

2 October 2019

Expo
(free of charge)

Kigali Convention Centre, MH 1-2-3-4

Sectors: Breeding & Hatching, Animal Health & Nutrition, Feed ingredients and additives, CropTech-FeedTech, Farm equipment, Processing & Handling

10:00 – 17:00 Expo showcasing 100+ poultry production suppliers from Feed to Food, representing Europe, Asia, North- and South-America

Technical best practices seminars
(free of charge)

Kigali Convention Centre, Room AD 10

Sectors: Inspiration

14:00 – 16:00 Holland Inspiration Congress by Kip van Oranje

Kigali Convention Centre, Room AD 11

Sectors: Breeding & Hatching / Farm Management

10:30 – 11:15 *Single versus Multistage incubation*, by
Adriaen Sligcher, Sales Director for Sub-Sahara, Pas Reform Hatchery Technologies, (NL)
John de Rijk, Area sales manager, Pas Reform Hatchery Technologies, (NL)



14:15 - 15:00 *On Farm Hatching*,
by Mr. PB Lichtenbeld, Sales Director Africa Vencomaticgroup, (NL)



Kigali Convention Centre, Room AD 12

Sectors: Animal Health & Nutrition

10:00 – 10:30 *Presentation on Major health concerns and their solutions*,
by Mr. Gilles De Feyter, Area Manager Africa, Nutriad International NV, (BE/FR)



10:30 – 11:00 *Presentation on Major health concerns and their solutions*,
by Dr. Reza Bentaleb, DVMCEVA, Poultry Business Unit Manager - Intertropical Africa, Ceva Santé Animale (FR)



11:00 – 11:30 *Phytogetic solutions to increase birds resilience and productivity*,
by Dr. Mohamed Taleb, DVM, Sales Manager Middle East, Delacon Biotechnik GmbH, (AT)

Delacon.
performing nature

10:30 – 11:00 *Presentation on Heat stress*, by Big Dutchman, (DE)



Kigali Convention Centre, Room AD 12

12:30 – 17:15 Poultry health – the way to productivity and profits
A half day conference organised by WVPA



What is disease? by Henry Lamb, Crowshall Veterinary Services, England

Definition of a healthy bird and then considers disease and how it affects the bird/flock. The main causes of disease and division into infectious and non-infectious diseases and the significance of this

Detection and diagnosis of disease by Aleksander Dodovski, Ss. Cyril and Methodius University, Skopje, Macedonia

The importance of detecting disease early and getting a correct diagnosis in terms of minimising losses and treatment costs. The signs to look for and how to differentiate if caused by disease or management.

Effective biosecurity by Korosi Laszlo, AgriAL BT, Hungary

Definition biosecurity and its different levels. The barrier approach and how to use it to protect your flock. Minimisation of risk by considering dose time, distance and proximity rules.

Respiratory diseases by Guillermo Zavala, Avian Health International, LLC, USA

The respiratory system and the diseases associated with each part - sinusitis, pharyngitis, laryngitis, tracheitis, bronchitis and pneumonia. Progression and sequellae. Role of E.coli as a secondary agent.

Diseases of the digestive tract by Korosi Laszlo, AgriAL BT, Hungary

Components of feed especially protein, carbohydrate and water and their uptake by the bird and what happens when this goes wrong. How DTU can convert a marginal feed into a deficiency. The microbiome.

The immune system and immunity by Guillermo Zavala, Avian Health International, LLC, USA

Immunity and immune system. Principles of vaccination. The similarity between titre graphs and egg production graphs and the consequences of these two graphs not coinciding.

The egg and disease by Nigel E Horrox, Consultant, England and President of WVPA

How locality of pathogen strike in the oviduct reflects the clinical signs seen such as watery whites, loss of brown eggshell colour, poor shell quality. Explain vertical transmission of salmonella.

3 October 2019

Expo
(free of charge)

Kigali Convention Centre, MH 1-2-3-4

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10:00 – 17:00 Expo showcasing 100+ poultry production suppliers from Feed to Food, representing Europe, Asia, North- and South-America

Technical best practices seminars
(free of charge)

Kigali Convention Centre, Room AD 10

Sectors: Inspiration

10:00 – 12:15 Women in poultry business

By VIV worldwide

Moderator: Mr. Piet Simons, President of the Foundation for Promoting Poultry Science and ambassador of Dutch Poultry Centre in the Netherlands.



10:10 – 10:30 **Best practices**, by Ms. Shumei Lam, Managing Director, Poultry East Africa Ltd (PEAL)

10:30 – 10:50 **ALPHA Initiative – Diagnostics & vaccination**, by Dr. Gabriel Varga, Regional Director of SSA Region, Zoetis

10:50 – 11:10 *coffee break*

11:10 – 11:30 **Day-length, light and feeding during rearing for good egg production**, Mr. Johan Hissink, Trainer/consultant, Aeres Training Centre International

11:30 – 11:50 **Take care of your chickens**, by Mr. Jaap Blom, International Business Development Consultant, Hendrix Genetics Research, Technology & Services

11:50 – 12:10 **Financial management – AgriWallet: Women Friendly Financing in Small holder Agriculture**, by Mr. Gidraf Wachira, Country Lead - Rwanda, Dodore Kenya Ltd.

12:10 – 12:30 **Topic to be announced**, by Ms. Kate Roodt, Technical Director, Urban Farmer (Pty) Ltd

Kigali Convention Centre, Room The Square (outside)

Sectors: Inspiration

15:00 – 15:00 **Egg promotion**

By VIV worldwide

15:00 – 15:30 **Topic to be announced**, by Mr. Piet Simons, President of the Foundation for Promoting Poultry Science and ambassador of Dutch Poultry Centre in the Netherlands

15:30 – 16:00 **Egg Marketing in Nigeria: Challenges and Opportunities**, by Mr. Idowu Asenuga, Entrepreneur, National President of the Association of Family Business Owners and Public Relations Executive Poultry Association Nigeria (PAN)

Kigali Convention Centre, Room AD 11

Sectors: Breeding & Hatching / Farm Management

11:30 – 12:15 **Embryo-Response Incubation Technology**, by Matthieu Colle, Petersime, (BE)



Kigali Convention Centre, Room AD 12

Sectors: Animal Health & Nutrition

11:00 – 13:00 **Production of pharmaceuticals in Africa for Africa**

By VIV worldwide



High costs of vaccines and medicines is one of the limiting factors in growth of the poultry sectors. Production of vaccines in the region would limit those costs and could boost African poultry sector development.

Strength in teaming up - Efficient strategies on vaccinating poultry in Africa, by Jeanine Wiegel, poultry veterinarian and researcher GD Animal Health, (NL)

Insight on how to use organized disease control as a means towards a sustainable poultry production in African countries and how this relates to the availability of qualitative pharmaceuticals.

More topics to be announced