

Expo for Sub-Saharan Africa

# Poultry **Africa** 2019

2&3 October 2019 - Kigali, Rwanda



## Customized Marketing Opportunities

*(For Exhibitors only)*



## Chapter I: Pre-show exposure

### SOCIAL MEDIA

Special Facebook campaign of 10 days with 10.000+ impressions and advice on preparation of Facebook post	€ 995
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### DIGITAL

Advertorial in our newsletter (50 words, image and link to website)	€ 395
Banner in Newsletter	€ 195

## Chapter II: Onsite exposure

### SHOW GUIDE

*Show guide, including information on exhibitors, floorplan and content program, will be distributed to all the visitors during their registration. Reach more than 2000 industry professionals.*

Company information package (Logo, 50 words)	€ 295
Advertisement 1/1 page	€ 595
Advertisement ½ page (horizontal or vertical)	€ 195
Special location surcharge (inside front cover) 1/1 page	€ 995
Special location surcharge (inside back cover) 1/1 page	€ 895
Special location surcharge (back cover) 1/1 page	€ 1295
Logo on floorplan	€ 295

### WELCOME BANNER

€ 895



3x3 meter  
3 available

## FLOORSTICKERS

€ 395

Guide visitors to your booth with floorstickers of your own design.



Size: A3  
3 available

## ENTRANCE TEARDROP FLAG

€ 995

Be **the first visitors see** when they arrive at KCC.



4 available

## HANGING BANNER

€ 995

**Always in sight?** In the exhibition halls with your stand, in the foyer with a hanging banner!



4 available


## PILLAR WRAPPING

€ 1195


Eye-catching promotional tool. Show your brand in the lobby area.



4 available

<b>VISITOR LANYARD – available only to 2 exhibitors!</b>		€ 2295
<p><b>Branding to the max!</b> Each visitor will be handed a visitor lanyard at the Entrance.</p> <p>Your logo will be on full exposure to 2000+ visitors during 2 days (+ during the Leadership Conference on the 1<sup>st</sup> of October)</p>		2 available

<b>CHARGING STATION</b>	€ 595	<b>BRANDED REGISTRATION COUNTER</b>	€ 595
4 available		1 available	

<b>SEMINARS &amp; WORKSHOPS</b>		€ 500
<p>Seminars are an excellent opportunity for knowledge sharing, marketing and product branding. <b>Best proven method</b> to make new business contacts in Africa!</p>		<p>45 minute-slot</p> <p>Subject to availability</p>

## Chapter III: Post-show exposure

<b>DIGITAL SHOW REVIEW – published on the 11<sup>th</sup> of November 2019.</b>	
<i>The digital Show Review will contain facts and figures, articles on the events during Poultry Africa 2019 and photo impressions. The Show Review will be published on the website and will be included in the post-show e-mail newsletter and social media. The digital Show Review reaches over 10.000+ industry professionals after the show.</i>	
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